At MLF, we take much joy in fulfilling the wishes of special children. These wishes provide happiness amongst dark times and give the children of the Foundation the courage to wish for more. It is truly a miraculous thing when a child survives their illness and prospers into adulthood. When former wish recipient, Kelly Greenfield, contacted MLF last April – nearly 30 years after receiving her wish – interested in volunteering, we were elated.

In 1987, Kelly was valiantly battling cancer at the age of four, when the Foundation granted her wish to visit Florida. She and her family then attended many of our beloved holiday parties and remained connected to the Foundation for a number of years. Kelly went into remission, graduated from high school – then earned a Bachelor’s Degree from Fordham University and finally two Masters Degrees from City College. Kelly is now a Project Designer for H2M Architects and Engineers, located in Manhattan.

In speaking of her experience, Kelly says “In a time of despair, desperation and uncertainty, the MLF provided smiles, hope and support when we needed it the most. They continued to provide support to my family throughout the course of my remission. The organization continues to provide a smile to my face 30 years later as I see the support the organization continues to give to children and families who need it the most. Words will never be able to convey what that means to a sick child, the siblings and the parents who are going through the biggest nightmare you could imagine.”

Today Kelly is an active member of our Long Island Chapter. She has helped at a number of our events, addressed a captivated audience at our 32nd Annual Celebrity Golf Classic this past July and is now on the other side of wish granting - working to make the special wish of a deserving child come true! She truly has come full circle, and we consider ourselves very lucky to have her as a member of our Foundation family.
Dear Friends,

As many of you may know, I was given a dose of reality this summer.

After our annual Celebrity Golf Classic in July, I experienced a health situation that left me taking into account what is important in my life … my family and friends, my colleagues and, of course, our Foundation.

What I did realize is that there are no guarantees in life, no one is indispensable and that you must be prepared to play with the hand you are dealt. With these thoughts in mind, I turned to the question of the sustainability of the Marty Lyons Foundation. Where does our future lie? Who will be there to continue our mission, to ensure that our children receive their chance to wish for more?

Working together with our Board and staff, it was decided to seek our answers from those who are younger than we are – those who are at the beginning of their professional careers, looking to align themselves with a most worthy not for profit and, because of their social media expertise, have a wide network of contacts.

On Monday, October 2nd, the Marty Lyons Foundation held their first Young Professional Networking Event in New York City. Hosted by CohnReznick, over 60 attendees enjoyed an evening of interacting with their peers while learning about our mission. It was truly a “win-win”: they are a wealth of resources and hold the key to helping us stay relevant in a world that is constantly changing, and MLF has an amazing mission fulfilling the wishes of children that will put meaning into their lives.

The result of this event is promising – all it takes is a small group to begin something wonderful in making a difference. After all, it was 35 years ago that I was a young professional and – 7,300 wishes later – what a transformation!

Please help us support our future MLF leaders.

Marty

PS – During this holiday season, please keep our wish children in your thoughts, and give what you can to help us put smiles on their faces.
Bob’s Discount Furniture has been providing quality furniture at affordable prices to their customers since 1991. Caring for their patrons is at the core of Bob’s Discount Furniture’s values. They take it even further by providing both aid and donations to hundreds of organizations that operate in communities that they service – both through Bob’s Discount Furniture Charitable Foundation and Bob’s Outreach.

The Marty Lyons Foundation has been fortunate to receive such tremendous assistance from Bob’s Outreach for our wish children. Most recently, we had a child from Queens who is unfortunately at the losing end of a long battle with her illness. Realizing that the best wish she could receive was a bedroom makeover, making her last days as comfortable as possible, MLF immediately asked Bob’s for their help. They wasted no time jumping in to assist! Their expedience and generosity blew us away. When dealing with children who have progressive terminal illnesses, time is of the essence and we could not be more in awe of how quickly they rose to the occasion.

Understanding how important this wish was to our wish child, Bob’s team sought out to create a paradise. They donated the items on our wish child’s “wish list”, including accessories they thought would bring a nice pop to the room and a gift card for the family. Their team organized the delivery and assembly of the items in a week’s time!

What they helped to provide for our wish child is truly an oasis from the grueling days ahead and a wonderful place to offer a respite. Also, by so graciously donating all of the items requested, we are able to stretch our modest budget to grant more wishes for children in need. Bob’s Discount Furniture is not just a terrific company for their great furniture at even better prices, but also for their wonderful giving. Every bit helps when we work to fulfill the wishes of children diagnosed with life-threatening and terminal illnesses. We certainly would not be able to do it without companies such as Bob’s Discount Furniture.

IN MEMORY OF

WE REMEMBER OUR BELOVED WISH CHILDREN
Ana, age 15
Antonio, age 5
Cameron, age 13
Chelsea, age 14
Darryl, age 14

Genevieve, age 10
Jesse, age 17
Katlyn, age 16
Kwami, age 9
Mariah, age 17

Mason, age 13
Paulyn, age 10
Samuel, age 9
Semaj, age 15
Toner, age 17

WE REMEMBER THE MEMBERS OF OUR MLF FAMILY
Barbara Nitti
Frances D. Roque
Rhona Silver
Thanks to YOU....The

Madison, age 9 of NY
received her wish of a Disney Cruise

Steflon, age 15 of GA
received his wish of a shopping spree

Claudia, age 18 of TX
received her wish to see Hamilton

Angelina, age 15 of TX
received her wish of a Disney Cruise

Aryana, age 9 of TX
received her wish to visit Disney

Rekelsie, age 13 of GA
received her wish to visit Give Kids the World

Chedva, age 3 of NJ
received her wish of a backyard makeover
*Special thanks to Landtek for making this wish come true!

Shawna, age 17 of NJ
received her wish to visit Las Vegas

Karina, age 16 of NY
received her wish of a Disney Cruise

Ricky, age 18 of FL
received his wish of a pool lift
*Special thanks to ILKB LLC for sponsoring this wish!

Carson, age 7 of AR
received his wish of a Carnival Cruise
*Special thanks to Military Car Sales for sponsoring this wish!

Reilly, age 10 of VT
received his wish to visit Give Kids the World
These Wishes Came True!

Carlton, age 16 of FL received his wish of a shopping spree

Naomi, age 16 of NJ received her wish of a Disney Cruise

Ava, age 7 of AL received her wish to visit Disney

Jason, age 3 of NY received his wish to visit Give Kids the World

Kimiko, age 10 of CA received her wish to visit Give Kids the World

Andrew, age 21 of NY received his wish of a Quadriciser *Special thanks to Roesch Law Firm and Eileen Valenti for their generosity in making this wish come true!

Elijah, age 11 of NY received his wish to visit Disney

Jack, age 11 of FL received his wish to visit Universal Studios *Special thanks to Quality King Distributors for sponsoring this wish!

Chris, age 12 of GA received his wish of a Disney Cruise

Aziza, age 13 of NY received her wish for electronics *Special thanks to Metro Financing Commissary for sponsoring this wish!
We are grateful to all who have supported our mission by participating in our fundraisers.

Major Sponsors - 2017 Events

127 F Street LLC • 360 Security and Technologies • American Recreational Products • Answer First
BB&T Insurance Services • Cigna • Cohn Reznick • Cunningham Duct • David Wright • EYEKING • Fiorini Landscape Inc.
H&H Lifestyles • Hooters • John C Mayer Land Surveying • Kohl’s • Landtek Group • Mike Murphy KIA • Moondoogys Pizza and Pub
Mr. and Mrs. Leonard Riggio • National Risk Services • NFL Foundation • NY Jets • PC Richard & Son
Pepsi Bottling Group - Brunswick • Renu • Sabrosa Mexican Grill • Sea to Sea Printing • Southern Eagle Distributing • Star Industries/Georgi Vodka
Stony Brook Yacht Club • Taylor, Odachowski, Schmidt, & Crossland LLC • Tekmark Global Solutions • The A/C Guys, Inc • The Avento Family
The McLaughlin Family • Tortuga Jacks • TRANE • Wiley Crews • Winsupply (HVAC) Brunswick • Winsupply (Plumbing) Brunswick
Holiday Specials

November 28, 2017
A global day of giving back on the Tuesday after Thanksgiving!
Please visit our website to learn how you can participate!

Shop anytime without going to a store.
- Here’s an easy way to raise money for our mission:
  Visit www.amazonsmile.com/ch/133146696

Super Bowl in Minnesota
Win a weekend package for two to the 2018 Super Bowl
- February 2 to February 5, 2018
- Package includes game tickets, hotel for two, VIP Party and airfare
- Tickets 1/$20 or 6/$100.
- Drawing on January 4, 2018

Please keep our children in mind
- Any amount you can donate will help our mission and is tax deductible.
- If you are 70 ½ or older, please speak with your financial planner about the Charitable IRS Rollover Law.

Thanks for raising over $310,000 to help our kids.
Guy DelGrande’s Golf Event - Green Art Enterprises’s 50/50 Raffle
ICAP Charity Day - Local 52’s Golf Event - People’s Alliance Federal Credit Union
Stony Brook Yacht Club’s Fishing Tournament - TD Securities Underwriting Hope,
Suffolk County Superintendents of Buildings & Grounds Assoc. (SCSBGA)
Dr. Vomero’s niece Maria Andreoli’s Lemonade Stand

Beneficiary Events

Get Involved All Year Round

There are so many ways to become part of our MLF Family
- Make a financial commitment
- Participate in one of our events
- Volunteer your time
- Become a Wish Sponsor
Plan ahead and save these dates.
For more information, please contact Jeanne Ellis at 631.543.9474 or jellis@martylyonsfoundation.org:

- **5th Annual Marty Gras Dinner Dance**
  Saturday, February 17th
  Captain Bill’s; Bay Shore, NY

- **14th Annual Suffolk County Bowling**
  TBD
  Smithtown Lanes; Smithtown, NY

- **6th Annual TD 5 Boro Bike Tour**
  Sunday, May 6th
  New York City

- **6th Annual Fluke Tournament & BBQ**
  Saturday, June 2nd
  Stony Brook Yacht Club; Stony Brook, NY

- **33rd Annual Celebrity Golf Outing**
  Monday, July 9th
  Old Westbury Golf and Country Club
  Old Westbury, NY