



The Marty Lyons Foundation, Inc.

326 West 48th St., New York, NY 10036

Tel: 212-977-9474 * Fax: 212-977-1752

Contact: Mary Ann Canapi

Email: mac@martylyonsfoundation.org

**ALL FOURSOME RESERVATIONS
INCLUDE A FULL PAGE BLACK AND WHITE AD**

24th Annual Celebrity Golf Classic

Monday, July 20, 2009

Journal Ad Reservation

Company: _____

Contact: _____

Address: _____

Tel #: _____ Fax: _____ Email: _____

Program:

Program size: 8-1/2" x 11

Live Area for a full-page ad is 7-1/2 x 10

Live area for a half-area ad is 7-1/2 x 4-3/4

Live area for a quarter-page ad is 3-1/2 x 4-3/4

Live area for business card is 3-1/2 x 2-1/4

Journal Ads: (check level of ad commitment)

- Inside front & Back Cover Ad \$5,000
- Gold page Ad \$2,500
- Silver page Ad \$2,000
- Full-Age Ad \$ 1,000
- Half-Page Ad \$ 500
- Quarter-Page Ad \$ 300
- Business Card \$ 200

You may provide camera-ready ads and email as PDF file attachment. Email corporate logo in tiff or jpeg format and we can create a simple ad with the materials provided.

Email to maryannc@martylyonsfoundation.org. Deadline June 13, 2008.

Solicited by: _____

The Marty Lyons Foundation:

Since 1982, The Marty Lyons Foundation has kept hope alive in the hearts of children with terminal or life threatening illness by making their wishes come true!

The reason that a majority of donations goes directly to the recipients is because of the support and generosity of dedicated volunteers, civic-minded companies, and concerned individuals. Make a difference in the life of these seriously ill children through donation of items so that Marty and his team of volunteers can give wishes to more children.

Please remember The Marty Lyons Foundation by participating in and/or sponsoring a fundraising event, by sponsoring a special wish, by making a donation as a remembrance of someone's special day or as a memoriam to loved ones, or in your will.

Thank you for your support.

