

Inside The Lyons Den

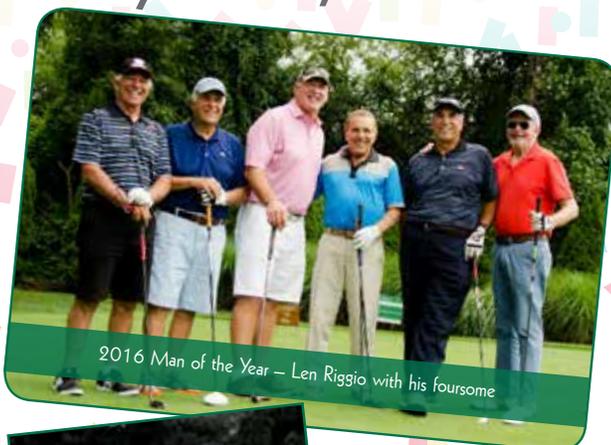


**MARTY LYONS
FOUNDATION**
The courage to wish for more®

CELEBRATING A MILESTONE

July 13, 2015

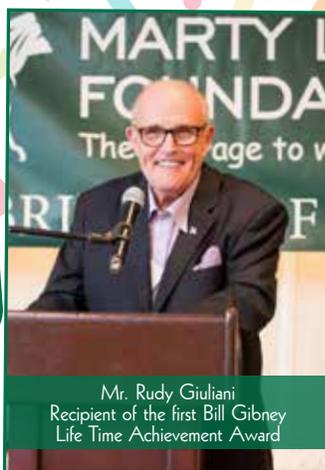
From the first Celebrity Golf Classic in 1985 to this year's 30th Anniversary Blast, the CGC has raised over \$8 million. This translates into approximately 2,000 wishes granted through the efforts of this event alone.



2016 Man of the Year – Len Riggio with his foursome



Wish Child Michelle, enjoys the program.



Mr. Rudy Giuliani
Recipient of the first Bill Gibney
Life Time Achievement Award



Happy Go Lucky Marty



2015 Man of the Year – Bobby Jordan and his family



Wish Child, Shawn, surrounded by MLF Board members & guests

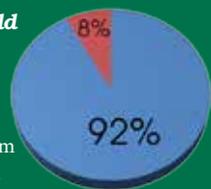
THANK YOU TO THE FOLLOWING WHO DONATED THEIR SERVICES

- Kenny Albert
- Bucco Couture
- Clare Rose
- Georgi Vodka
- Rob Gulotta
- Manhattan Beer
- Murph's Bloody Mary Mix
- That Meetball Place
- 3 G's Vino
- Van Buren Buick Pontiac GMC



Did you know that...?

- MLF has raised over \$35 million & granted over 7,100 wishes in our 33 years of existence
- MLF is unique in that we will grant a second wish to a deserving child
- MLF has 10 chapters in 13 states
- 92 cents from every dollar donated goes directly to granting a wish



Program
Admin

A MESSAGE FROM THE CHAIRMAN



**MARTY LYONS
FOUNDATION**
The courage to wish for more®

Mission Statement

MLF's mission is to fulfill wishes to children ages three to seventeen who have been diagnosed as having terminal or life-threatening illnesses.

Headquarters

354 Veterans Memorial Highway
Commack, NY 11725
(631) 543.9474
www.martylyonsfoundation.org

Chapter Info

Headquarters

(serving Connecticut, Maryland, Massachusetts,
New Jersey, New York, Pennsylvania & Virginia
Chapters)

mlf_hq@martylyonsfoundation.org

Alabama Chapter

mlegg@martylyonsfoundation.org

Florida Chapter

rdlyons@martylyonsfoundation.org

Georgia Chapter

mlf_georgia@martylyonsfoundation.org

New York-Long Island Chapter

mlf_longisland@martylyonsfoundation.org

South Carolina Chapter

(serving North Carolina)

mlf_scarolin@martylyonsfoundation.org

Texas Chapter

mlf_texas@martylyonsfoundation.org



Dear Friends,

This past spring we experienced something unusual at the Marty Lyons Foundation. Our Board, some local volunteers and staff members met for two Board retreats to discuss our future. As you can imagine, our conversation was quite exciting.

The intention of these meetings was to recognize that MLF has experienced significant growth in the last 33 years – expanding from a small group on Long Island to 10 chapters operating in 13 states, granting over 7,100 wishes and raising over \$35 million dollars. However, the environment for many not-for-profits has also undergone substantial changes. In order for MLF to remain sustainable, we must set the stage for the next generation.

It would be foolish of us to remain static – using the same tools we have since our inception. In 2013, the Foundation underwent many changes, and a self-evaluation is the natural next step towards our progression. We must incorporate new technologies, reexamine our programs and services and recognize the impact of social, political and economic trends. Implementing the suggestions and ideas discussed at our retreats will help us continue to move in a positive direction, remaining successful and dedicated to our mission.

By remembering what brought each of us to the Foundation, we became reenergized. This new-found energy will bring out the best in all of us. We will develop and grow the Foundation and, ultimately, generate interest among those in younger age groups to join us – to become our future.

I would like to empower you to be there with us. Please continue to support us financially, to donate your time by volunteering at our HQ or with one of our Chapters or by introducing a friend or colleague to our mission. Together we can rest assured that the Marty Lyons Foundation will be around to put smiles on the faces of our wish children - easing the discomfort of the treatments they endure and giving them the courage to wish for more!

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To Date
With US.



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SPOT LIGHT STORY



**MARTY LYONS
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William (Bill) Gibney

Bill was born in Astoria, NY and passed away at the age of 85 years old on June 14, 2015. His obituary reads that he worked for Fleet Financial Corp. as Senior Vice President and was with Fleet for 23 years; served as Development Director for Catholic Charities and as Public Relations Director for Cerebral Palsy on Long Island. He was most proud to have served with the USMC with active duty in Korea.

Bill and his wife of 63 years, Pat, raised eight children – evenly split – 4 sons and 4 daughters. He and Pat were blessed with sons and daughters in law, 22 grandchildren, 9 great grandchildren and a sister Agnes O’Leary.

In addition, Bill Gibney was instrumental with the creation of the Marty Lyons Foundation and later founded the South Carolina chapter. His passing has created a huge void in the lives of those who knew him, and he will be missed.

To recognize the impact Mr. Gibney made on the Foundation, Marty and the Board decided to rename the MLF Life Time Achievement award in his name. It was with distinct pleasure that this award was presented to the former Mayor of New York City – Mr. Rudy Giuliani at our 30th Anniversary Celebrity Golf Classic. To further the importance of this honor, members of the Gibney Family were on hand to take part in the celebration.



We would like to take the opportunity to share some memories and thoughts from some Foundation board members.

In 1991, Mr. Gibney introduced me to Marty. Bill had asked me if I would be interested in joining the Board as Bank of America (and/or processor banks) had been a part of the Foundation since its inception. I was very pleased and honored that Mr. G asked me, and I have been on the Board ever since. Bill was a big influence – a very positive influence – in my life. I have said many a time, “If your children turned out to be a person like Mr. G, then you did a great job as a parent!”

- John DeFranza

Bill and Pat are the best and the ones who kept me, Marty and the Foundation out of trouble by filling correct state and national paperwork. They pretty much did everything in the beginning. Back then, Pat did all the wishes and Bill did the fundraising. In the beginning, we would hold our meetings at their home so we could not help getting to know all their kids. (They helped also when they could.) Bill and Pat were Marty’s and my second family. Both were just so special. The Foundation would not exist without them.

- Kenny Schroy

I became involved with MLF in 1993 through Bill and Pat’s daughter, Mary Pernice. After being interviewed by Bill, Marty and Marty Kieffel, I was grateful to be asked to join the Board. I remember introducing my wife to Bill and his wife at that year’s holiday party. They made us both feel so welcomed and right at home. Over the years, I came to know their family and enjoyed being in their company. Bill was a man of high standards, a very reputable person and a most upstanding citizen who was instrumental in making the Foundation what it is today.

- Dr. Ernest Vomero.

Bill Gibney – once a Marine, always a Marine. He brought this discipline to the Foundation which was very helpful in the early days of organizing the fundamentals of the mission.

- Jim Makar

The first time I met Bill Gibney was just after my dad passed away. I wanted to start the Foundation, and my Uncle Bob who worked at Hempstead Bank introduced me to him. Bill was very excited about becoming involved with this “project”, but said he would only come on board if it wasn’t “one and done”, that instead that the Foundation would be a life-long commitment. “If you make a commitment, it will work.” he told me. He taught me many things including:

- 🐾 *If you make a promise, make it a commitment.*
- 🐾 *If you say you are going to do it, do it!*
- 🐾 *If you don’t have the time, find the time.*
- 🐾 *If somebody needs someone to talk to, always make the time to listen and don’t ask for anything in return.*

- Marty



IN MEMORY OF

★ ★
★ WE REMEMBER
OUR BELOVED WISH CHILDREN

Amanda, age 17
Broderick, age 3
Bryan, age 19
Davie, age 12
Grayson, age 23

Jacob, age 15
Jameris, age 7
Jenifer, age 10
Jose, age 16
Marcus, Age 16

Monica, age 8
Nicholas, age 17
Nicholas, age 22
Patrick, age 11
Thomas, age 17



Wishes Granted

To date the following 69 wishes have been granted. These wishes would not be possible without the support of our donors and volunteers.



Elijah – age 10, from Athens, AL receiving his wish to go to California

“Thank you so much for this opportunity for our family. It was a welcome break in thought for us as the reality of what we face is so dark and heavy. And, we have spent the better part of the last seven months separated for Eli to be in treatment, so it was so much fun to be together on such a memorable trip for our family. Also, please, pass along how much we appreciate the willingness to provide a “second” wish for kids facing catastrophic circumstances. We’ve been fighting for almost four years, so we were in need of the break.” – Elijah’s Mom

Other wishes granted for the chapter:

Alexander, from Athens AL – *“I wish to go to Universal Studios”*

Makayla – age 17, from Tampa, FL, receiving her wish to meet Ed Sheeran

Other wishes granted for the chapter:

- ✦ Davie, from Ruskin, FL – *“I wish for a laptop”*
- ✦ Dilan, from Sunny Isles, FL – *“I wish to go to Universal Studios”*
- ✦ Madison, from Naples, FL – *“I wish to go to Vid-Con”*
- ✦ Patience, from Port Richey, FL – *“I wish to go to an Ariana Grande Concert”*
- ✦ Rene, from Orlando, FL – *“I wish to go on a cruise”*
- ✦ Victor, from Fort Meyers, FL – *“I wish for a ceiling lift”*



Tyler, age 16 from Soddy Daisy, TN receiving his wish to go to Hawk’s Cay.

“This is truly amazing...to have a second wish granted ...especially after the relapse that Tyler had...we pray this is the start to a new future for him and to say goodbye to cancer forever...no child should ever go through it once but never twice!” – Tyler’s Mom.

Other wishes granted for the chapter:

- ✦ David, from Evans, GA – *“I wish for a Surface Pro 3 Computer Set”*
- ✦ Lauryn, from Dacula, GA – *“I wish for an art and music studio”*
- ✦ Marcus, from Athens, GA – *“I wish for a room makeover”*
- ✦ Zamirah, from Lithonia, GA – *“I wish to go to Disney”*

Sarah, age 10 from Bay Shore, NY receiving her wish to go to Disney

Other wishes granted for the chapter:

- ✦ Jose, from Westbury, NY – *“I wish to go to Disney”*
- ✦ Patrick, from Hauppauge, NY – *“I wish for a gaming computer”*
- ✦ Phillip, from Howard Beach, NY – *“I wish to go to Hilton Head Island”*
- ✦ Shaun, from Commack, NY – *“I wish to go to Universal Studios”*



Landon, age 9 from Norristown, PA receiving his a wish of a pool

Other wishes granted for the chapter:

- ✦ Dianibel, from Philadelphia, PA – *“I wish to go to Disney”*
- ✦ Dylan, from Saxonburg, PA – *“I wish to meet John Cena”*
- ✦ Jay, from Bogota, NJ – *“I wish for a shopping spree”*
- ✦ Monica, from Scranton, PA – *“I wish to go to Disney”*
- ✦ Samantha, from Bergenfield, NJ – *“I wish to go to Disney”*
- ✦ Savion, from York, PA – *“I wish to meet John Cena”*
- ✦ Zachary, from Friedens, PA – *“I wish for a therapeutic hot tub”*
- ✦ Zianna, from Bloomingdale, NJ – *“I wish to go to Disney”*

“Fun Fact”

Landon got blessed by Pope Francis only a few weeks later!



HAPPINESS IS GOOD MEDICINE



Maria, age 17 from Wakefield, MA receiving her wish to go to San Antonio, TX

Other wishes granted for the chapter:

- ✦ Alex, from Bristol, CT – “I wish for a NuMotion car seat”
- ✦ Andrew, from Sandwich, MA – “I wish to go to Disney”
- ✦ Charon, from Dorchester, MA – “I wish for a Wacom Design Tablet”
- ✦ Daron, from Holbrook, MA – “I wish to go to Disney”
- ✦ Emma, from Colchester, CT – “I wish to go to Disney”
- ✦ Fatima, from Revere, MA – “I wish to go to Miami”
- ✦ Halena, from Manchester, NH – “I wish to go to Disney”
- ✦ Jayke, from New Haven, CT – “I wish for a room makeover”
- ✦ Juan, from Westfield, MA – “I wish for a Multi-Sensory Environment Room”
- ✦ Lindsey, from Chester, VT – “I wish to go to Disney”
- ✦ Yasmen, from West Springfield, MA – “I wish for a room makeover”



Stephanie, age 17 from the Bronx, receiving her wish of swimming with the dolphins

Other wishes granted for the chapter:

- ✦ Alyson, from Natural Bridge, NY – “I wish to go to Universal Studios”
- ✦ Angel, from Bronx, NY – “I wish for a medical stroller”
- ✦ Bryant, from Bronx, NY – “I wish to go to Disney”
- ✦ Courtney, from Farmington, NY – “I wish to go to Disney”
- ✦ Devin, from Bronx, NY – “I wish to go to Disney”
- ✦ Fatou, from Bronx, NY – “I wish to go to Disney”
- ✦ Jenifer, from Spring Valley, NY – “I wish to go to Disney”
- ✦ Johendy, from Bronx, NY – “I wish for a shopping spree”
- ✦ Jovanni, from New York, NY – “I wish to go to the WWE Royal Rumble”
- ✦ Kendra, from Bronx, NY – “I wish to go to Disneyland”
- ✦ Nerivette, from Bronx, NY – “I wish to go to Disney”
- ✦ Rosemary, from Bronx, NY – “I wish for a shopping spree”
- ✦ Tasma, from Bronx, NY – “I wish to go to Disney”



Julia, age 16 from Easley, SC, receiving her wish of Apple Electronics

“Thought you'd like to know you made Julia's day on Friday when she opened her Wish. I attached a few pictures that show the BIG SMILE “The Marty Lyons Foundation” put on her face. Please feel free to pass these around to the people that helped made this happen. Thanks Again!! – Julia's Grandpa

Other wishes granted for the chapter:

- ✦ Asiana, from Camden, SC – “I wish to go to the Great Wolf Lodge”
- ✦ Christopher, from Concord, NC – “I wish to meet the L.A. Clippers”
- ✦ Danial, from Greenville, SC – “I wish to go to Myrtle Beach”
- ✦ Jacob, from Lexington, NC – “I wish for an iPad”
- ✦ Jason, from Lexington, NC – “I wish for an iPad”
- ✦ Miyasia, from Greenville, SC – “I wish for a shopping spree”
- ✦ Samuel, from Marshall, NC – “I wish to have my car fixed up”
- ✦ Xander, from Princeton, NC – “I wish for a shopping spree”

Tyrese, age 16 from Houston, TX receiving his wish of a Disney Cruise

“We wanted to extend a hearty “Thank You” for the great experience that you've provided for Tyrese and I. Our lives have had a fulfillment – Tyrese's Disney Cruise and his trip to the Atlantis resort have been fulfilled. Mine, seeing my son enjoy himself in such a way and have him to finally receive his wish and the excitement of it all. Tyrese truly enjoyed himself from sun up to beyond midnight every night. He had a blast with all the teen activities, and the great hangouts they have for them” – Tyrese's Mom.

Other wishes granted for the chapter:

- ✦ Jalyn, from Houston, TX – “I wish to go to Disney”
- ✦ Kenneth, from Powderly, TX – “I wish to go to Hawk's Cay”
- ✦ Zachery, from San Antonio, TX – “I wish to go on a cruise”



IN THE SPIRIT OF GIVING THANKS



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We would like to thank you, Our Supporters



List of Event Sponsors



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GET Involved



**MARTY LYONS[®]
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Holiday Specials

Unique ways to support our mission while crossing off “To Do List” holiday items. Please contact HQ for more information.

#GIVINGTUESDAY™

December 2nd

There's Black Friday, Cyber Monday and now... Giving Tuesday – a global day of giving back on the Tuesday after Thanksgiving! Please visit our website to learn how you can participate!

amazon smile



Are you an on-line shopper? Here's an easy way to raise money for our mission:

- Visit www.amazon.com/ch/133146696
- Shop
- You are automatically registered to support MLF. Amazon will donate a percentage of your total purchases to support our mission!

2016 Masters in Augusta, GA

Win a weekend package for two to the Masters (April 8th – April 11th). Prize includes airfare, hotel accommodations, badges for both Saturday and Sunday rounds – plus more!! Tickets are 1/\$20 or 6/\$100. Drawing will take place in February 2016.

HOLIDAY CARD PROGRAM

Give yourself a gift this year by sending MLF your holiday card list! For a donation of \$5.00 per card, we will send individual, hand-addressed greetings to your family and friends.

DEADLINE – DECEMBER 11TH!



END OF YEAR APPEAL

As you consider your end of year donations, please keep MLF in your mind and hearts!

2016

HAPPY NEW YEAR

Beneficiary Events – Thanks for raising over \$80,000 to support our mission:

Eric Alessio ▪ Endless Strings ▪ The Franzese Memorial Fund ▪ IATSE Local 52 Suffolk County Superintendents of School Buildings & Grounds Assoc. (SCSBGA) Stony Brook Yacht Club ▪ Greg Wagner ▪ NY Social Network

GET INVOLVE ALL YEAR ROUND

There are so many ways that you can be a MLF supporter. Please call us or visit our website for more information about:

- Making a financial contribution
- Volunteering your time
- Supporting Our Wish List – REMEMBER – someone you know may be able to help us

Upcoming Events

Plan ahead and save these dates.

For more information, please contact

Jeanne Ellis at 631.543.9474 or

jellis@martylyonsfoundation.org:

🐾 3rd Annual Marty Gras Dinner Dance
Saturday, February 13th
Captain Bill's; Bay Shore, NY

🐾 12th Annual Suffolk County Bowling
Spring TBA
Smithtown Lanes, Smithtown, NY

🐾 14th Annual Casino Night to Benefit MLF
Friday, April 1st
Villa Lombardi, Holbrook, NY

🐾 4th Annual TD 5 Boro Bike Tour
Sunday, May 1st
New York City

🐾 3rd Annual Fluke Tournament & BBQ
Summer TBA
Stony Brook Yacht Club;
Stony Brook, NY

🐾 31st Annual Celebrity Golf Outing
Monday, July 11th
Old Westbury, NY



The Marty Lyons Foundation is a not-for-profit, charitable, tax exempt 501 (c) (3) organization which provides wishes to children chronologically aged 3 to 17 who have been diagnosed as having terminal or life-threatening illnesses. A copy of the latest annual report for The Marty Lyons Foundation, Inc. may be requested from The Foundation of from the Office of the Attorney General; Charities Bureau; 120 Broadway; New York, NY 10271.

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If you know of a child with a terminal or life-threatening illness, please call us at 631-543-9474 for wish consideration.

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